CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent Office, number 1-571-273-8300, or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope, or filed electronically and addressed to: Mail Stop AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on August 6, 2007.

/Gerardo Ubau/

Gerardo Ubau

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/608,824 Confirmation No. 7964

Applicant : Eran Steinberg, et al.

Filed : June 26, 2003

TC/A.U. : 2624

Examiner : Manav Seth

Docket No. : FN102-I Customer No. : 30349

Title of Invention: PERFECTING OF DIGITAL IMAGE RENDERING PARAMETERS

WITHIN RENDERING DEVICES USING FACE DETECTION

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

ELECTION AND PRELIMINARY AMENDMENT

Sir:

In response to the Office Communication of **July 6, 2007**, Applicants' elect <u>Species I, without traverse, including each of claims 1-14 and 23-36</u>, and prior to examination, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.